



AUSTRALIANS INVESTING IN WOMEN



Empowering giving
for a fairer future

Australians Investing in Women is a leading not-for-profit organisation that advocates for gender-wise philanthropy

AllW encourages all Australians – particularly philanthropic, corporate, and community leaders – to apply a gender lens to their giving and increase investment in women and girls, to help create a fairer and more inclusive society.

We are a growing community of women, men and businesses who understand that investing in women and girls strengthens both economies and societies as a whole. We do not provide grants; we are part of a burgeoning global movement spreading awareness, not only of the benefits in addressing the disadvantage still experienced by women and girls, but of their central role in effecting constructive social change and development.

Why is gender important in philanthropy?

Effective philanthropy understands that the needs of women and men are different and that in order to treat them equally, their distinct circumstances must be addressed. Most philanthropic giving supports projects that do not differentiate by gender. There is often an assumption that giving to 'youth', 'medical research' or 'the arts' will provide universal benefits, however, research shows women are often under-served and excluded by programs intended to be gender-neutral. As a result, projects become less effective, reducing philanthropic impact. To learn more, download our resources to Gender-wise Philanthropy at aiiw.org.au/gender-wise

“Women are more vulnerable to COVID-19-related economic effects because of existing gender inequalities”

MCKINSEY GLOBAL INSTITUTE

Online project showcase

Australians Investing in Women provides an Online Project Showcase to help individual donors, trusts or foundations (private and corporate) find projects that benefit women and girls across a range of social issues. To explore opportunities to invest in women and girls in Australia and overseas, visit our website at aiiw.org.au/projects

“Because of existing inequalities, if we fund men and women equally, women will still be unequal”

EVE MAHLAB AO, CO-FOUNDER AND SUPPORTER, AUSTRALIANS INVESTING IN WOMEN

The case for women and girls



FEBRUARY 2021

THE VALUE OF WOMEN'S
UNPAID LABOUR IS
\$US10 TRILLION
or 13% of global GDP



GLOBALLY, ONLY
16% of private
philanthropic
funding supports
**GENDER EQUITY AND
WOMEN'S EMPOWERMENT**

AROUND THE WORLD,
132M girls are
MISSING OUT
ON SCHOOL

In 2020 the World Economic Forum
downgraded Australia's gender equality
ranking from 15th in the world to 44th


**WOMEN
OVER 55**
are the fastest
growing cohort for
HOMELESSNESS
in Australia

// By acknowledging
the difference between
males and females we
can raise the bar on
all philanthropy. **//**

WILLIAM C RICHARDSON, PRESIDENT
EMERITUS OF THE WK KELLOGG
FOUNDATION


The lifetime wages of a
25-year-old Australian woman
with a degree will be **\$1.52
MILLION LOWER** than for an
equally qualified man 

IN AUSTRALIA,
**12% OF PHILANTHROPIC FOUNDATION GRANTS
ARE ALLOCATED TO WOMEN AND GIRLS PROJECTS**

28.7M
WOMEN GLOBALLY
are victims of modern
slavery: sex trafficking,
forced labour, forced
marriage

In Australia,
CLOSING THE
GAP
BETWEEN
MALE AND FEMALE
employment rates
would boost
GDP BY 8%

More than a third of
women sole parents
and their children
live in poverty in
Australia



1 in 6

**AUSTRALIAN
WOMEN**

have experienced
intimate partner
violence



**ONE WOMAN
IS KILLED
EVERY 9 DAYS**
by a partner



Australian
WOMEN
make up
59.5%
of university
graduates

27% of
Federal
Cabinet
5% of CEOs
in ASX200
companies

How can you help?

- Increase your personal investment in women and girls
- Encourage and educate others in your networks to give to women and girls
- Host an event to promote the concepts of gender inclusiveness
- Consider a pledge or bequest to endow an Australian women's fund
- Be gender sensitive and apply a 'gender lens' when allocating your mainstream funding - adjust your policies, grant application forms and grant guidelines by adopting our Gender-wise Toolkit at aiiw.org.au/gender-wise/
- Establish or join a Giving Circle or Impact Group within your network or community
- Connect with women's funds or other organisations working in Australia and internationally with a gender equality focus
- Sign up to our mailing list at aiiw.org.au to stay informed and inspired

"Gender equality is the unfinished business of the 21st Century"

ELIZABETH BRODERICK AO,
UN SPECIAL RAPPOREUR ON DISCRIMINATION
AGAINST WOMEN, CHAMPIONS OF CHANGE FOUNDER

Many thanks to our
Philanthropic Supporters



MECCA



IAN
DARLING
AO



REICHSTEIN
FOUNDATION
change not charity



Mahlab



Collier
Charitable
Fund



Pro bono partners

Arnold Bloch Leibler
Lawyers and Advisers



We also acknowledge the support of all the individuals that have inspired and enabled our mission. They include Donors, Thought Leaders, Board Members, Executive Staff and Volunteers. Thank you for your commitment and generosity.

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